

# STACI SMITH

## GRAPHIC DESIGNER

stacismithdesigns@gmail.com [stacismithdesigns.com](http://stacismithdesigns.com) 806-241-4029 North Bend, WA

Talented and experienced graphic designer seeking to transition back into the graphic design field after a successful career in the hospitality industry. Eager to leverage a strong creative aptitude and diverse background with a love of learning new things and embracing new challenges. Exceptional interpersonal and team building skills.

### COMPUTER SKILLS

Mac and PC literate  
Adobe Photoshop  
Illustrator  
InDesign  
Adobe Express  
Canva  
Procreate  
Goodnotes  
WordPress  
Generative AI

### OTHER SKILLS

Math/Accounting  
Copy Writing  
Proofreading  
Spatial visualization  
Pattern recognition

### HOBBIES

Pinterest  
Reading  
Tetris  
Puzzles  
Neuroscience  
Paper crafts

### EXPERIENCE

#### ASSISTANT GRAPHIC DESIGNER - SALISH LODGE & SPA, 2023-PRESENT

Assists marketing manager with graphic design projects such as:

- Digital and print ads, wine bottle labels, brochures, templates, branding documents, informational and promotional flyers, website edits, logo design, floorplan updates, and Catering menu
- Created an 18-page Compendium detailing information for guests
- Dozens of specialty menu designs for holidays and promotions
- Seasonal menu edits for 15+ different menus
- Created coordinating print and digital assets for Maker's Mark event including several menus, a cocktail booklet, and flyers

#### SERVER / BARTENDER - SALISH LODGE & SPA, 2014-PRESENT

Extensive hands on experience in the hospitality industry with an emphasis on Food & Beverage. Skilled in customer service.

### EDUCATION

#### TEXAS TECH UNIVERSITY

*Bachelor of Science in Architecture 2002-2005*

- In depth experience with every part of the design process
- Experience with graphic design and architectural drafting software, including 2D and 3D digital & physical drawing, illustration, technical and architectural drafting, perspective drawing and interior design illustration

### PERSONAL PROJECTS

PORTFOLIO WEBSITE: Learned the basics of WordPress and website development. Comprehensively organized selected creative projects.

DIGITAL PLANNERS: Proficient in iPad note-taking apps like GoodNotes. Experience with use of digital stickers and elements, and creation of digital stickers. Experimentation with generative AI.